**Website:** [**https://dlussocollection.com/**](https://dlussocollection.com/)

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**PRROPOSAL FOR SMO**

**SMO: For brand promotion: Can get maximum Benefits by doing following activities on daily basis.**

**Daily Activities:**

**FACEBOOK:**

1. **Facebook profile and page set up**
2. **Posts per Month---50**
3. **Logo & Cover Photo Design**
4. **Profile Content Writing**
5. **Increase Facebook Friends**
6. **Facebook Analytics Tracking**
7. **No Of Likes--70**
8. **Video Promotion on Facebook**
9. **Creating banners using Graphics**
10. **Increasing Post Likes, Comment & Shares**

**You can check the insights (per day view)**

**We will be posting banner using Hash tag on daily basis and joined the groups, increased likes**

**For Example:**

**Banner for Facebook Posting using Different catchy punch line on daily basis**

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**Video Marketing:**

1. **Video promotion in different video websites**
2. **Video will be provided by client**
3. **Increased likes, views ,subscribers**
4. **You tube account creation**
5. **Vimeo account creation etc.**
6. **Boost conversion Rate**

**LinkedIn:**

1. **Daily Post**
2. **Articles**
3. **Banners**
4. **Company Page creation**
5. **Increased connections**

**For Example:**

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**Twitter:**

1. **Twitter account set up**
2. **Logo & cover photo design**
3. **Total tweets per Month—40**
4. **Re-Tweeting**
5. **Twitter followers per Month---60**

**Instagram:**

1. **Daily post activities with hash tags**
2. **Increased followers**

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**Pinterest:**

1. **Pinterest is an excellent tool to help increase links back to your website.**
2. **Increased awareness**
3. **Increased sales**
4. **Drives Traffic**
5. **Pinterest Account Set-Up**
6. **Pinterest Profile Content Writing**
7. **Create Board**
8. **Uploading Pins On Boards**
9. **Increasing Pinterest Followers**
10. **Following Relevant Pinners**

**Answer questions and Build your Brand:**

**Social media sites focused on posting questions like Yahoo Answers and Quora where people can answer and ranked based on how relevant their answers are in relation to the question is also a good free website promotion idea. You can build your brand by being authoritative source of information that uses his expertise by trying to unselfishly answer relevant questions posted. You can build your brand, gain better reputation, and build relationships with potential customers.**

**Content: content for social Media like for posting articles/banner’s etc., will be provided by us.**

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